

Name:

Date:

Painting with a Purpose

Artist Statement Handout

THIS IS A BENCHMARK PORTFOLIO CHOICE ASSIGNMENT. Please use complete sentences and answer EVERY QUESTION. Each category is a PARAGRAPH in your essay.

Argument Paragraph

- What is the MESSAGE of your painting?
- What kind of personal meaning does that message have to you?
- What is/are the SYMBOLIC IMAGES you used in your sign?
- Why did you use them/it?
- What do they help to tell the audience about your message?
- What might other people think when they see your painting?
- Where would be a good location for your sign to be placed at?
- Why is that a good location for your piece?
- What kinds of people (age, interests, habits, area, culture, etc.) would you like to see your piece? Why would this art piece be good for that particular audience?

Evidence Paragraph

- What is your own personal definition of what “art” is?
- If you had to create another piece of art to be seen by the public, what kind of art would you want it to be?
- Why would you choose to make that kind of art?
- What kinds of messages do you feel are important for the public to think about?
- What specific location would you like to see it be at? Why?
- Describe any kinds of art (music, paintings, digital media, dance, film, etc.) and specific works you can think of that communicate messages for people to think about.

Conventions Paragraph

- What kind of frame did you include in your Painting with a Purpose piece?
- Why did you choose to make that kind of a frame?
- Where did you use value/color shifting at in your piece?
- What EFFECTS do the shifts create in your piece?
- What other ARTISTIC CONVENTIONS did you use in your piece (warm/cool/neutral, complementary colors, overlap, perspective, analogous colors, emphasis, scale, atmospheric perspective, etc.)?
- Where did you use them and what effects do they have for your piece?

Reflection/Process Paragraph

- What kinds of goals, timelines, standards or benchmarks did you set for yourself for this project? Did you reach those? Why/why not?
- If you had to do this project all over again, what would you do differently to improve? Why would you do that?
- What ideas, critique, or feedback from other people did you incorporate into your art piece? What do you think is something strong about your art piece? Why is it strong?
- What do you think is an area of improvement in your art piece? Why do you think it needs improving?
- Where can you see your next work as an artist heading?